



2020 - 2021 Athletic Team Sponsorship Poster/Program Sales Guidelines

Annual Eagle Team Poster Sponsor \$200

Team Poster (includes sponsor logo, schedule, roster, and pictures)

Annual Eagle Team Program Sponsor \$100

Season Sports Program (includes sponsor logo, schedule, roster, and pictures)

- Each BWHS athletic team has the opportunity to sell sponsorships to help cover the cost of posters and programs for the upcoming season.
- 100% of funds collected for each sport are deposited into each team's account (minus cost of print/production that each team coordinates).
- Teams must produce/print posters and programs using BWHS brand guidelines provided. No exceptions.
- Posters and programs must be approved in writing by BWHS Athletic Director. *Please allow 7 days for approval prior to printing, and use appropriate judgment with Christian values in mind when selling sponsorships.*
- Teams may select a parent representative to manage poster/program sponsorships, including securing BWHS Athletic Director approval, payment collection, and production/printing. BWHS student athletes may assist in selling sponsorships and production of materials.
- Teams have 30 days to sell sponsorships for their posters and programs, the following timelines are recommended:

Fall Sports:	July 15 – August 12, 2020
Winter Sports:	October 14 – November 18, 2020
Spring Sports:	January 27 – February 24, 2021